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Get Out The Vote – BBMP Elections 2010

Run a door-to-door drive in your neighbourhood

Bangalore city goes to polls on 28th March 2010 to elect Corporators for all wards of Bruhat Bengaluru Mahanagara Palike (BBMP). We encourage you to run a door-to-door drive in your society and your neighbourhood i.e. your Polling Booth area of approximately 1200 voters in 300 households, and get people to vote.

Janaagraha's Jaagte Raho! campaign has compiled a step-by-step guide, based on best practices and direct volunteer experiences, to run effective Get Out The Vote drives in neighbourhoods.

Step 1 – Build a team

Build a 5-member team to make the task of door-to-door visits to 300 households easier, and the experience more fun! Enlist support from your family members, friends, neighbours or active members of your local Resident Welfare Association (RWA).

Step 2 – Get the latest copy of your Voter List

All voters in your Polling Booth area are enlisted on ONE electoral roll / voters list. Get a copy of the final voter list of your Polling Booth from your Electoral Registration Officer (ERO) ten days prior to Election Day. You can also download it from www.bbmpelections.info. In case of problems, contact us.

Step 3 – Plan your door-to-door drive

Divide sections of the voter list amongst your team members and plan time required to complete the drive. Assume each individual can cover a maximum of 50 houses for a full day's effort, spending not more than 5-10 minutes at each house.

Please carry out the drive between **25th Mar and 27th Mar 2010**.

Step 4 – Hit the Street

It finally boils down to this!

Knock the door of each registered voter in your society / Polling Booth area, as per addresses in voter list. At each house:

- *Tell them who you are* – An average resident of the SAME neighbourhood, NOT from any political party, and doing this as an act towards community service
- *Inform about BBMP elections* – Tell them BBMP elections is on 28th Mar, and that this election will put in place Corporators, who are accountable and responsible for local public service delivery (roads, solid waste management, drains, parks etc.) in our wards.



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- Verify names on voter list – Verify names of all adults from that house on the voter list, and give out information on polling booth address. Remind them to carry their voter ID cards if already issued. If not issued, voters can carry any other valid photo-identity card eg. PAN, driving license, passport, ration card etc.
- Make an informed choice – Urge all voters in the house to make an informed choice on the candidate they decide to vote for, by tracking media reports or accessing candidate information at <http://bit.ly/b5jFu8>

If there is a Know Your Candidate (KYC) event planned in your ward, invite voters from each house to this event.

- Contact information – Before leaving, you can give your contact number so that voters from that house may contact you in case they face any problem on Election Day. Also request for contact number of ONE person from every house covered, and note that down on the contact sheet provided.

At the end of every day on the street, share your experiences and lessons with your team so that you can be more effective the next day!

Step 5 – Election Day round-up

Having covered a large section of your society or polling booth in your door-to-door campaign, go that extra length to ensure maximum voters turn up on Election Day!

Ask your team to do a round of reminder phone calls early in the morning (8 am onwards) on Election Day. Being a Sunday, we urge you to setup a desk outside the Polling Booth for the entire day, and assist voters with any help they may need.

About Us

Janaagraha's Jaagte Raho! campaign inspires values of active citizenship in urban India by bringing out the vote in union, state and local elections, and promoting participation in neighbourhood areas. (www.ijanaagraha.org). For more information, call us at (080) 41277105 or write to us at jaagteraho@janaagraha.org.

This campaign is supported by **Common Floor** (www.commonfloor.com), an online application that provides a feature rich and private portal for your residential community (Apartment Complex, Gated Layout, Villas or a Colony), to help you have better and effective information sharing among all members.